

SALLY UNDERWOOD



sunderwoodart.com



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EDUCATION:

Seattle University, Seattle WA

B.A. in Digital Design
English Creative Writing minor
Graduated Summa Cum Laude

Freie Universitaet Berlin (FUBiS)

Summer 2015

DESIGN EXPERIENCE:

Marketing Assistant (Aug. 2017 to Present)

Kidder Mathews

- ▶ Design marketing materials for multi-million dollar deals with high-profile clients
- ▶ Create flyers, offering packages, and more
- ▶ Extensive editing of property photos
- ▶ Coordinating a high volume of multi-step projects with competing deadlines

Graphic Designer (Dec. 2016 to Aug. 2017)

C&R Press

- ▶ Creation of book covers and interior book design
- ▶ Designed social media announcements

Graphic Design Assistant (Sept. 2014 to June 2017)

Seattle University Athletics

- ▶ Recognized for excellent design work at the 2017 Meet the Redhawks event
- ▶ Designed media and brand for the 2015, 2016, and 2017 Red Tie Celebration events
- ▶ Creation of videos, social media graphics, posters, email banners, and web graphics
- ▶ Designed large-scale facility graphics for the Connolly Center

Lead Designer (Jan. 2016 to June 2016);

Design Team (Sept. 2015 to Dec. 2015)

The Spectator at Seattle University

- ▶ Supervised a team of three designers, delegated work, and managed deadlines
- ▶ Improved workflow by promoting teamwork
- ▶ Illustrated newspaper covers
- ▶ Streamlined newspaper layout
- ▶ Designed illustrations, infographics, and unique layouts for articles

Assistant Designer (June 2016 to Sept. 2016)

Asymptote Journal

SKILLS:

▶ *Software Proficiency:*

Photoshop After Effects
InDesign Microsoft Office
Illustrator Mac OS and Windows
Dreamweaver

▶ *Creative Skills:*

Visual Design Book design
UX and Web Design HTML5 and CSS3
Layout and Typography Creative writing
Illustration